



WEST ALLIS POLICE DEPARTMENT

COMMUNITY SERVICE PROGRAMS

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ALCOHOL COMPLIANCE CHECKS

Alcohol compliance checks look to educate liquor license holders, their employees, children, and the general public on laws prohibiting the sale of alcoholic beverages to underage persons. Our goal is to reduce the accessibility of alcohol products to underage persons by canvassing taverns, restaurants, and beer/alcohol depots through the use of compliance checks (utilizing an underage person under the supervision of an officer). The West Allis Police Department is dedicated to preventing underage persons from procuring alcoholic beverages by limiting their access to alcoholic products and educating these vendors about underage persons alcohol access laws.

BANK ALERT

The Bank Alert program involves local financial institutions taking an active role in preventing crime. The Police Department will assist by educating financial institution employees in armed robbery prevention training, performing business security surveys, and publishing informational newsletters.

BICYCLE REGISTRATION

In an effort to deter bicycle theft and increase the return of recovered stolen bicycles, the West Allis Police Department offers free bicycle registration. This is a year round program with registration forms available at the front desk and at Police sponsored functions such as National Night Out.

BUSINESS ALERT

The Business Alert Program centers on local businesses taking an active role in preventing crime. The program establishes a network of communication between businesses in an area. The police department assists by offering security meetings, performing business security surveys, and publishing informational newsletters.

CHURCH FESTIVALS

The City of West Allis is home to several festivals including those hosted by churches. These church festivals have their own unique issues and problems, which include underage alcohol consumption and the gathering of large groups of juveniles. The West Allis Police Department, in cooperation with the City Attorney's office has established guidelines for the churches to follow during their event. Prior to the festival, each festival organizer must meet with a Community Services Unit representative and together go through these guidelines, which include the number of tents allowed to serve alcohol and the requirement of having a licensed bartender on site. The goal of these guidelines is to ensure public safety and eliminate underage alcohol consumption.

CITIZEN POLICE ACADEMY

The Citizen Police Academy is a ten-week course designed to provide citizens with a first hand look at the operations and inner workings of the police department. Participants will be instructed in basic police procedures and participate in some of the same training officers receive. Topics include: Accident investigations, active shooter, SWAT operations, defense and arrest tactics, K-9 utilization, narcotics, DWI enforcement, forensics, live shooting on the range, and much more. This program will also provide the opportunity to ask questions about police services and learn current policing trends.

CITYWIDE CLEAN UP

The Citywide Clean Up program is a clean up effort coordinated by the Community Services Lieutenant. Twice a year or as needed, the Community Services Unit reaches out to various West Allis organizations, schools, and residents requesting a donation of their time in cleaning up areas that are a significant blight.

Nearly 100 volunteers have assisted in past clean up events, helping to make West Allis a better place to live, work, and raise a family. After the hard work is done, a luncheon is provided to the volunteers.

COMBAT AUTO THEFT

The goals of the Combat Auto Theft (C.A.T.) program are to prevent motor vehicle thefts and arrest car thieves. When an owner registers their vehicle in the C.A.T. program, they receive three (3) reflective decals that are placed in the vehicle's windows. These decals identify the vehicle to police officers as a C.A.T. vehicle. Car owners sign a consent form allowing the police to stop the vehicle without cause if it is operated between 1:00 a.m. and 5:00 a.m. There is no cost for this program.

COMMUNITY ALLIANCE AGAINST DRUGS

The West Allis Police Department partners with the Community Alliance Against Drugs (CAAD) in sponsoring many family friendly events throughout the year. The CAAD Board, in cooperation with the West Allis Police Department, organizes and runs these events. It is the intent of CAAD and the WAPD to keep these events reasonably priced so families of all income levels may enjoy the numerous activities.

The yearly family fee, which includes a CAAD membership and admission to all sponsored events, is \$20.00. Several events that are currently planned or are being considered include:

- New Year's Eve Event (1000+ attended)
- Winter Fest (350 attended)
- Halloween in the Park
- Pizza night
- A La Carte/Craft Fair
- Tuesday Nights in the Park / DJ and pizza.
- Brewers Games
- Admiral Games

CRIME PREVENTION SEMINARS

The Community Services Unit offers numerous crime prevention seminars to make West Allis a safer and more productive place to live and work. In addition to our many existing seminars, the CSU can create a program to meet the needs of our citizens.

The following seminars are available through our CSU.

- Armed Robbery Prevention - This presentation is geared towards bank employees and includes material on armed robbery prevention techniques and our departmental response should a situation arise.
- Retail Theft Prevention - This seminar is geared towards retail business employees. The seminar covers ways to avoid being a victim of retail theft and what to do if a theft occurs.
- Internal Theft - This seminar is for business owners and managers covering ways to avoid employee theft and steps to take if your business is victimized.

- Safe Schools Seminar – This presentation is given to new teachers each fall in the WAWM School District.
- Personal Safety – This seminar is available for people of all ages and covers overall personal safety and awareness.
- Identity Theft – This seminar helps our citizens safeguard their personal information; including Social Security Numbers, bank account numbers and stresses the importance of shredding documents. In addition, reviewing the numerous scams that plague our society will be covered.

CRIME STOPPERS

The West Allis / West Milwaukee Crime Stoppers is a local community effort, involving the public, the news media, and the police department in an organized fight against crime. It offers anonymity and cash rewards to those who furnish information leading to the arrest of offenders and/or the apprehension of fugitives. Crime Stoppers is a non-profit, civilian board of West Allis and West Milwaukee citizens and businesspersons. The board of directors meets monthly to discuss fundraising methods, reward payouts, and the daily operations of the organization. The Police coordinator informs the board of incoming tips, dispositions, case reviews, and reward recommendations.

The Crime Stopper tip line is NOT designed for crimes in progress. Crime Stopper calls supply new information, along with naming suspects and/or addresses on crimes having already occurred. These tips help police solve cases that had been “dead-ended”, or closed because there were no suspects or clues. Crime Stoppers obtains crime information to assist the police department, and police investigators solve the crimes. The maximum award for each event is \$1,000.00.

GRAFFITI ABATEMENT PROGRAM

Allowing graffiti to remain on our property sends a message that this type of behavior is acceptable and encourages other offenders to degrade the community with more graffiti or other vandalism. After a police report has been made, the graffiti should be removed as soon as possible. The West Allis Police Department has hired a part-time Graffiti Abatement Specialist who will clean up the graffiti once a police report is generated and the property owner or agent signs a release of liability form. Typically, graffiti is removed within 48 hours of being reported.

HOLIDAY SHOPPING PROGRAM

The Holiday Shopper Program focuses on businesses on Hwy 100, S. 70th to S. 76th St. on Greenfield Ave., and at the Towne Center. Extra attention is paid to financial institutions to include the fast loan/auto title loan companies. Additional police staffing is brought in through grant funding. The Holiday Shopper Program kicks off on Black Friday (morning after Thanksgiving) and continues through the holiday season.

LANDLORD TRAINING

The intent of the Landlord Training Program is to educate and inform landlords so as to reduce landlord-tenant problems, address tenant-neighborhood issues, inform of city code violations, and explain police response. The five week training sessions are free and are held at the West Allis Police Department. Through this training, landlords can learn ways to screen perspective tenants, how to protect their investment, how to draft contracts, when and how to evict trouble tenants, and much more.

MEDIATION CENTER

The West Allis Mediation Center is a free service for people and businesses in the City of West Allis. The City has entered into a contract with the Mediation Center in regards to the handling of the following types of disputes:

- Neighbor -Neighborhood issues and disputes
- Boundary disputes
- Noise complaints
- Barking dogs
- Landlord/Tenant Issues
- Family disputes including parenting issues
- Juvenile disputes

NATIONAL NIGHT OUT

Located each year at the West Allis Farmer's Market, National Night Out (NNO) is the West Allis Police Department's most popular event, attracting several thousand people. This event is geared towards families, providing numerous fun activities and attractions for children and a very popular health fair for adults. In addition, there is a wide selection of food at reasonable prices for the entire family. All attractions and food is priced moderately so everyone can enjoy!

The purpose of National Night Out is to heighten crime and drug prevention awareness, generate support for, and participation in, local anti-crime programs, and strengthen neighborhood spirit and police/community partnerships.

NNO is a two-day event that begins with a kick off festival in late July. The second day involves neighborhood block parties throughout the city.

NEIGHBORHOOD PARTNERSHIP MEETINGS

Four community meetings are held to discuss current crime trends, law enforcement activities, and other issues that are occurring within our neighborhoods. These meetings are conducted by the Chief of Police with the assistance of various Command staff members. An extensive question and answer period is conducted. It allows the West Allis citizens to voice concerns that may have not been brought to the attention of the Police Department.

NEIGHBORHOOD PARTNERSHIP SPECIALIST

The Neighborhood Partnership Specialist are civilians that work collaboratively with the City of West Allis, law enforcement, and other community resources to provide planning, problem solving, and assessment services relating to crime, violence, and drug prevention efforts at the neighborhood level.

OPERATION IDENTIFICATION

Operation Identification is a program designed to discourage burglaries and thefts from homes and businesses. The Operation Identification program involves the marking of personal property with an identifying number through the use of a department owned engraving tool. Citizens can come into the station and sign out the engravers to use for several days at no cost. If stolen property is recovered by police, these identifying markings can assist in getting the property returned to its' owner.

POLICE RESERVE PROGRAM

The West Allis Police Department's Police Reserve Unit assists the Police Department with the City's larger events. This is a voluntary position, however, Reserve Officers receive comprehensive training from the West Allis Police Department's training division. Reserve Officers routinely assist our sworn Officers at Holiday Parades, National Night Out, CAAD's New Year's Eve Party, and several other events throughout the year. Reserve Officers attend regularly scheduled meetings and must meet the standards set by the West Allis Police Department. The Police Reserve Unit also hosts its' famous chicken barbecue dinner during the National Night Out Festival.

RECOGNITION NIGHT

Throughout the course of each year, many Police Officers and citizens take exemplary action to help maintain the high quality of life we have come to enjoy in West Allis. These unselfish actions may involve saving the life of another or simply being an observant witness to a crime. In addition, the West Allis Police Department routinely recognizes businesses that in some capacity contribute to making our City a better place to live, work, and raise a family. The West Allis Police Department honors these officers, citizens, and businesses for their extraordinary effort.

SCHOOL LIAISON PROGRAMS

The West Allis Police Department recognizes the value of educational programs for the youth in our community. These programs will emphasize safety, crime prevention, and drug prevention. In addition, the officers assigned to the middle and high schools will serve as a deterrent to crime in the building as well as assisting in the everyday operations within the school.

In addition, School Liaison Officers provide valuable information to investigators on a daily basis. The Liaisons work closely with the school's administrative staff to help keep operations in the school running efficiently and safely.

SLOW DOWN SIGNS

The purpose of these signs is to send a message to motorists to watch their speed. This is an anti-speeding campaign developed at the grass roots level. Using simple lawn signs convey a more heartfelt message to speeders about the risks they create.

SPORTS CARDS PROGRAM

The West Allis Police Department's Community Services Unit, in an effort to interact with the community will be involved in the purchase and distribution of Green Bay Packer trading cards. Officers hand out these cards at various events, including parades. Police Department clerical staff will also have cards available for distribution to visitors. Each pack of cards contains photos of various players and safety messages.

STATION TOURS

Station tours can be provided to organizations upon request. Typically, Scout troops and day care centers request tours; however, it is the goal of the Community Services Unit to accommodate any legitimate request. These requests need to be made by appointment through our Community Services Unit.

THINK PROGRAM

The THINK program is a character-building program that stresses children understanding themselves, and THINKing about how their choices affect them, their family, and their friends. Students learn about how their choices could ultimately impact their life.

The West Allis Police Department's THINK program is designed to give 5th grade students and the presenting officer an opportunity to build a relationship in a friendly and positive environment.

The THINK program is not an abstinence-based program. It is a program that shares facts and photos of real life incidents and shows consequences of their choices. Students are reminded that everybody has made bad decisions/mistakes in their life; however, the people who learn from their mistakes and strive to make better choices are the ones who will be most productive. The program is five weeks in length and classes last one hour per week.

The information shared with the students is a combination of factual information, accompanied by graphic photos of injured and disfigured victims who made poor choices; such as driving while intoxicated, smoking/chewing tobacco products, drug usage, etc. The photos are followed up with compelling commentary from the offenders as well as the victims.

TOBACCO COMPLIANCE CHECKS

Tobacco compliance checks aim to educate tobacco dealers, their employees, children, and the general public on the laws prohibiting the sale of cigarettes and tobacco products to underage youth. The goal is to eliminate children's accessibility to tobacco products by canvassing tobacco dealers through compliance checks (utilizing an underage person under the supervision of an officer). The West Allis Police Department is dedicated to preventing children from using tobacco products by limiting their access to tobacco products and educating vendors on youth tobacco access laws.

WISH PROGRAM

WISH-Women Initiate Self-healing & Hope Domestic Violence Support Group

WISH is a support, empowerment, and educational group for women who are currently in an abusive relationship or have been in an abusive relationship. The group helps women gain support, insight and strength from other women who have experienced domestic violence.

WISH provides a safe place to learn about the cycle of domestic violence, gaining self-awareness and heal. Topics for group discussion include exploring different types of domestic violence, the effects domestic violence has on children, building healthy relationships and learning effective communication skills.

The group meets once a week in West Allis. All services are free and confidential. Childcare is provided at no cost. To reserve a space, or to receive more information, call 414-302-8065. This program is offered through the West Allis Police Department in partnership with the West Allis Health Department.

MISSION STATEMENT

The West Allis Police Department's mission is to enhance the quality of life in our community through the protection of life and property, fair and unbiased law enforcement, and community partnerships.

VISION STATEMENT

To provide the best possible opportunity to live, work and raise a family in a safe community, by reducing both the reality and perception of crime.

VALUES

- Human Life
- Integrity and ethical behavior at all times
- Respect for the rule of law and the dignity of all human beings
- Teamwork and cooperation in the department and community
- Responsibility and accountability for our actions
- Communication throughout the department and community
- Our role in the community
- Empathy and Compassion
- Excellence

Stay informed with what is happening in your community by visiting www.westalliswi.gov/police or follow the West Allis Police Department page on Facebook and Twitter.

CITY PHONE NUMBERS

Emergency (Police, Fire, Rescue)	911
Poison Control Center	1-800-815-8855
Police Non-Emergency	302-8000
Over Night Parking	302-8100 or www.westalliswi.gov/parking
Records Unit	302-8080
West Allis City Hall	302-8200
West Allis Health Department	302-8600
West Allis Public Library	302-8500
West Allis Public Works Department.	302-8808
West Allis Senior Center	302-8821
West Allis School District.	604-3000

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