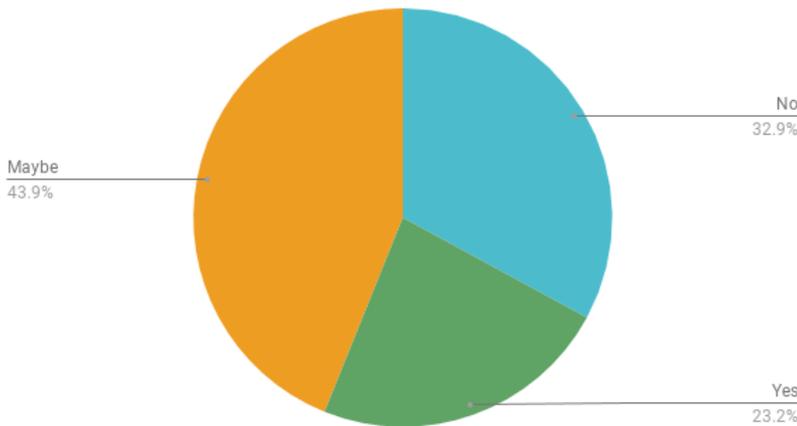


Burnham Pointe Better Block Survey Analysis



Do you feel safe walking in Burnham Pointe?



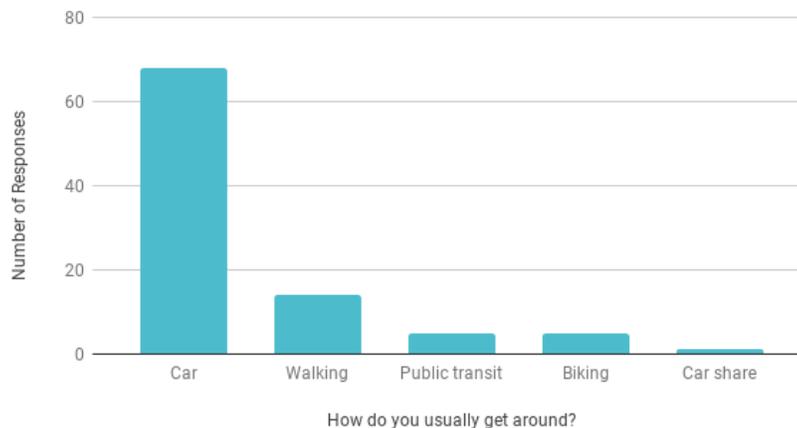
Why?

- Familiarity
- Proximity
- Safe during the day, not at night

Why Not?

- Crime
- Aesthetics
- Traffic is too fast
- Loitering and intimidation

How do you usually get around?



What you would make you want to walk or bike around Burnham Pointe?

- If it felt safe (34 responses)
- If there were more destinations (26 responses)
- Bike lanes and infrastructure (4 responses)

What businesses do you frequent in Burnham Pointe?

- Taqueria Buenavista (23 responses)
- Al Pastor (12 responses)
- Burnham Bowl (12 responses)
- None, cannot find a list online (9 responses)

What businesses would you like to see in Burnham Pointe?

- Coffeeshop (32 responses)
- Sit down, more formal restaurant (19 responses)
- Ice cream shop or bakery (8 responses)
- Brewery, brewpub, cocktail bar (7 responses)
- Art gallery, craft space (5 responses)

What could be done to increase business opportunities in Burnham Pointe?

- Maintenance and appearance of buildings (21 responses)
- Mobility (traffic, walkability, parking) (11 responses)
- Grants and financial assistance (9 responses)

What has been the biggest factor in preventing success in Burnham Pointe?

- Crime and safety (18 responses)
- Traffic design and parking (12 responses)
- Stigma, reputation and perception (12 responses)
- Poor aesthetics and building vacancy (10 responses)
- The types of businesses (9 responses)

What public amenities are most needed in Burnham Pointe?

- Activated public green spaces with play areas, ice rinks etc (42 responses)
- Bike lanes and pedestrian infrastructure (15 responses)

What is your favorite thing about Burnham Pointe?

- The people and sense of community (10 responses)
- Potential (10 responses)
- Convenience and location (9 responses)
- Diversity (5 responses)

If you could change one thing about Burnham Pointe, what would it be?

- Aesthetics (17 responses)
- Safety and police presence (11 responses)
- New and a variety of businesses (7 responses)
- Traffic patterns (5 responses)

Intervention Ideas

- Cafe seating in front of the businesses
 - Pop-up coffeeshop
 - Activate the public spaces
 - Kid's activities and games
- Food truck rodeo/market in an empty lot (60th and Mitchell was mentioned?)
 - Bike lanes
 - Crosswalks at the intersection
 - Pop-up art gallery
- Pop-up businesses in empty buildings
 - Planters and landscaping
 - Parklets in on-street parking spot
 - Facade grants for the buildings
 - Ice cream stand
- Creation of a business district with branding and a website