CITY AT THE CENTER
WEST ALLIS

DOG PARK

COMMUNITY WORKSHOP

TUESDAY, JAN. 23 | 6 p.m.

West Allis City Hall Council Chambers
7525 W. Greenfield Ave. West Allis WI 53214

Location
Discuss possible locations and narrow down preferences.

Funding
Brainstorming financial solutions for creating and maintaining a dog park.

Volunteer Groups
Decide what groups are needed and who will participate or lead.

Join Mayor Dan Devine and the City of West Allis Department of Development for an interactive community workshop exploring a dog park in West Allis.
If you support a dog park or are interested in volunteering or assisting with moving this project forward, join us for this collaborative workshop.

www.westalliswi.gov

- **Introductions & Overview**
- **Milwaukee County Parks**
- **Funding**
- **Potential Locations & Cost**
- **Questions/Feedback**
- **Next steps**

Dog Park Follow Up Form

Name:_____

Address:_____

Email Address:_____

Phone:_____

___ Please add me to the West Allis Dog Park email list so I can receive dog park news and updates.

___ I am interested in serving on the work group that will move this project forward.

___ I am interested in donating to this project.

Thank you for joining us! Follow dog park developments at www.westalliswi.gov/dogpark

Feedback from 10/26/17 meeting:

Separate areas for large and small dogs

People willing to participate, donate and/or pay a user fee

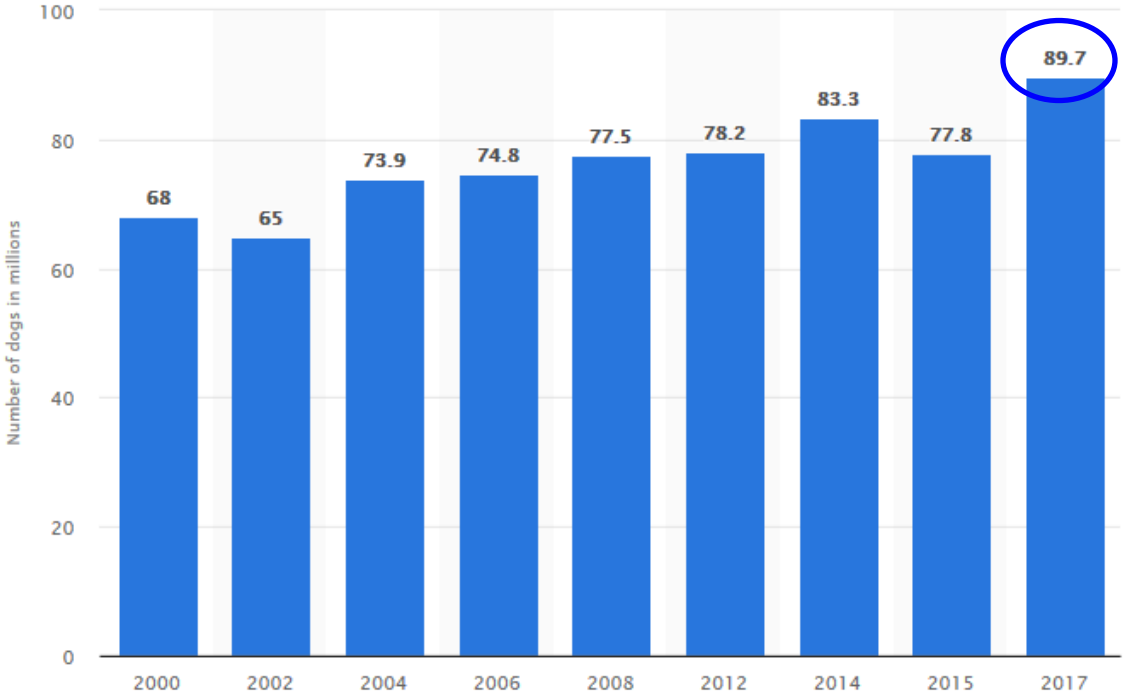
Central location or neighborhood locations desirable

Consider the Milwaukee County Park System (examples: Greenfield, McCarty, Rainbow Parks)

Establishing a West Allis Dog Park

- **Core-Build the Team**
  - Work Groups
  - Participation
- Determine location(s)
  - Focus on 3 areas tonight
  - Narrow to 2
- Budget and Fundraise
- Work with steak holders
- Determine amenities
- Bid & Implement

Increase in Dog ownership in the US from 2000 to 2017



Nationally, About 48% of Households are Dog owners
(60.2 million households nationwide)

Spending in excess of $60 billion annually

Millennials now primary pet-owning demographic

West Allis Dog Licenses

westalliswi.gov/dog licenses

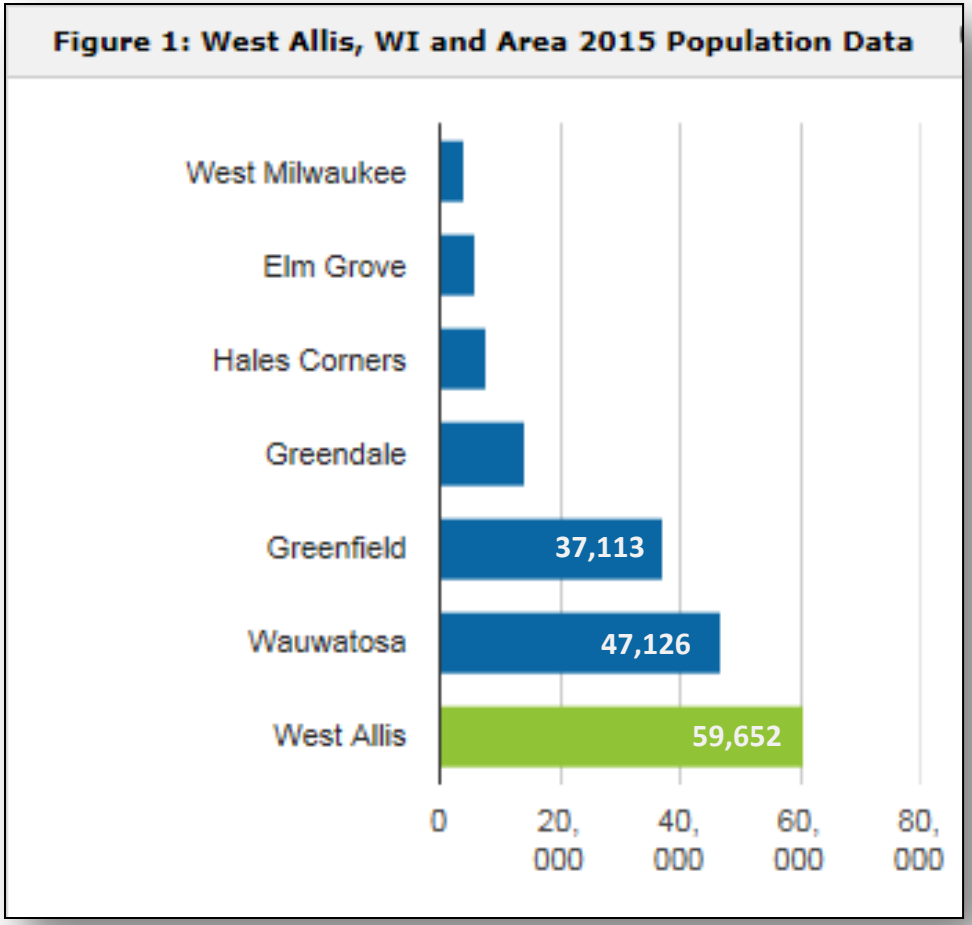
1,700 - 2,000 licenses/yr

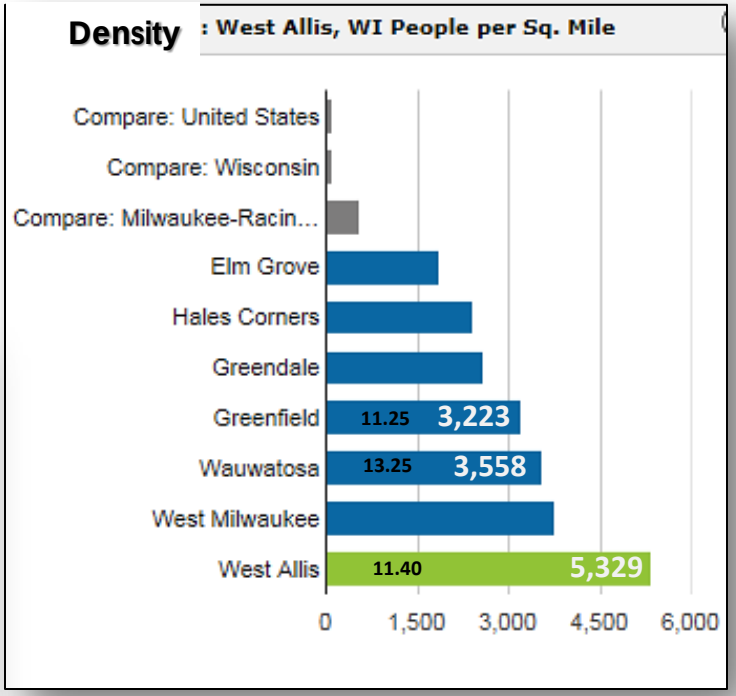
Number of West Allis Households = 27,454

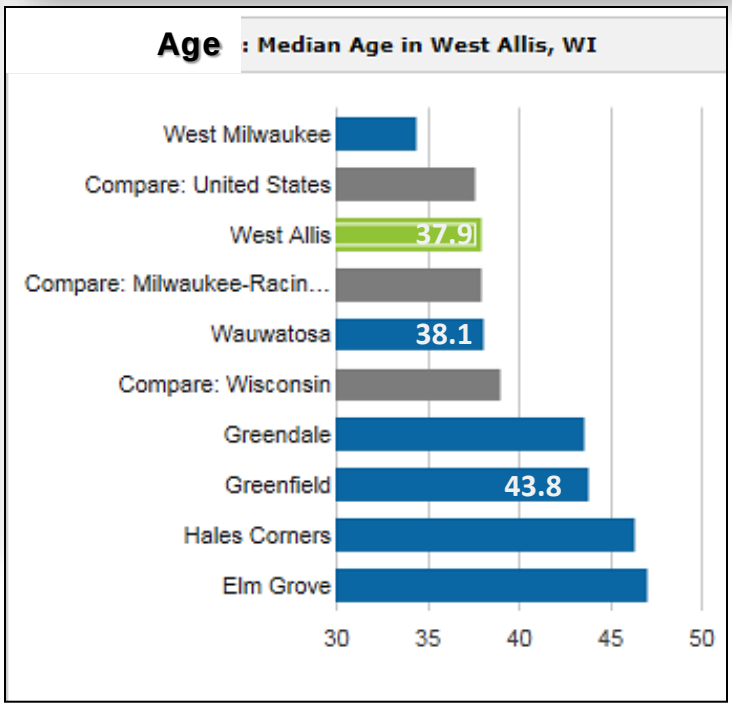
Estimated # dogs in West Allis 10,000

West Allis Demographics

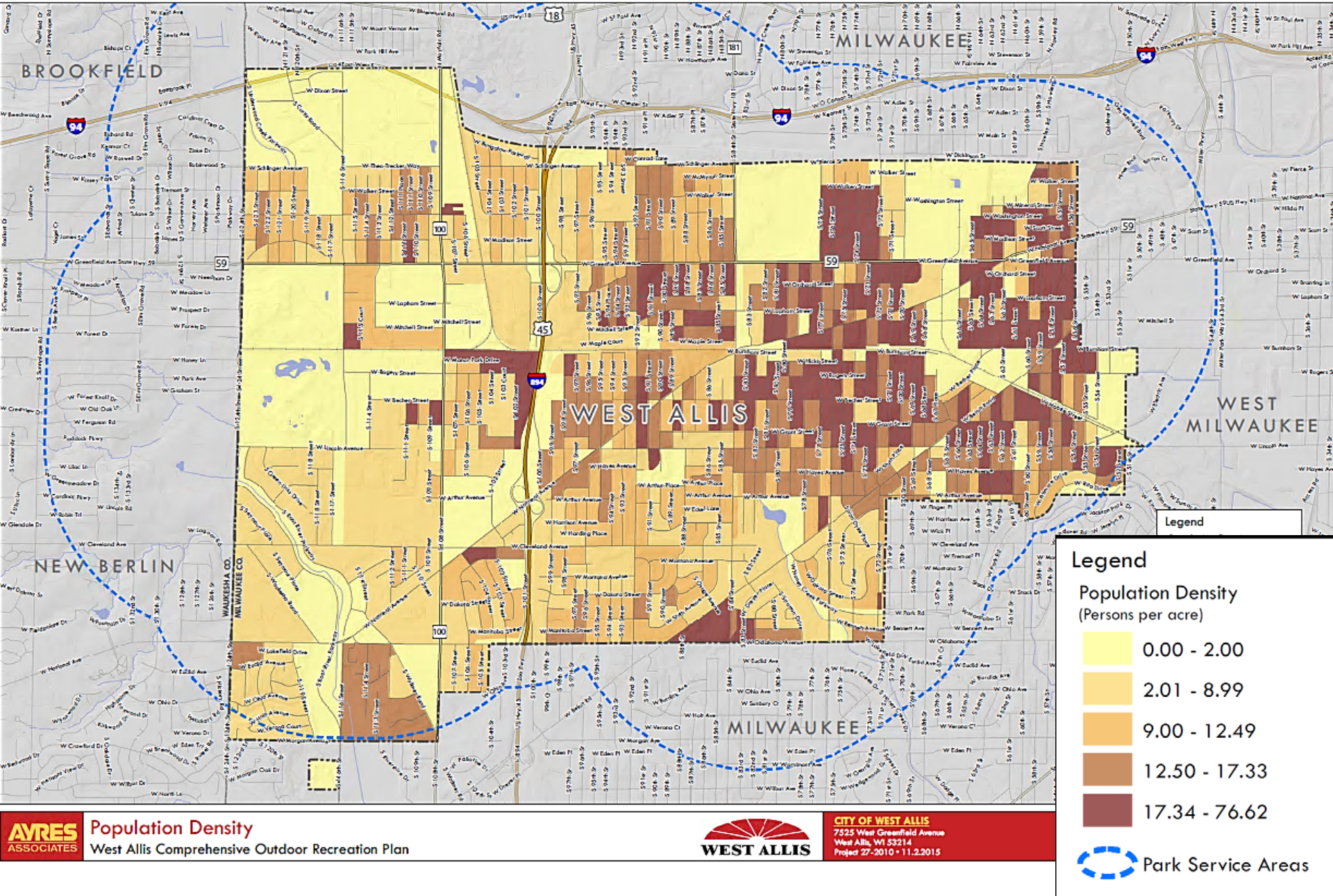
Total Population







Distribution of Population Density City of West Allis



Private Development Projects
Market at Six Points

- Amenities include - Proposed off-leash dog exercise area on site for tenants

There will be Opposition

Common Concerns:

Proximity to my home

Decrease property values

Sanitation and smell

Noise

Congestion/traffic

Maintenance

Milwaukee County Dog Parks

- google.Roverwest
- google.Bayview

Dog Exercise Areas

Combined Areas for All Dogs		
Bay View	corner of East Lincoln Avenue and South Bay Street in Bay View, Milwaukee	2 acres
Currie	3535 N. Mayfair Rd., Wauwatosa (intersection of Mayfair Rd & Capitol Drive)	10 acres
Granville	11718 W. Good Hope Place, Milwaukee	25 acres
Roverwest	3243 N. Weil St., Milwaukee (intersection of Weil St. and Concordia Ave)	2.5 acres
General Area for All Dogs with Fenced Area for Small Dogs		
Estabrook	4400 N. Estabrook Drive, Shorewood	3 acres
Runway	1214 E. Rawson Ave., Oak Creek **Runway Dog Exercise Area to be Closed for Maintenance** Runway DEA will be closed Wed., Sept. 27 for maintenance. It will reopen Sept. 28. The raindate is TBA We appologize for any inconvenience. Please visit one of the other DEAs during the closure	26 acres
Warnimont	6100 S. Lake Drive, Cudahy **Warnimont Dog Exercise Area to be Closed for path chipping** Warnimont DEA will be closed Oct. 10 for path chipping. It will reopen Oct. 11. We appologize for any inconvenience. Please visit one of the other DEAs during the closure	5 acres

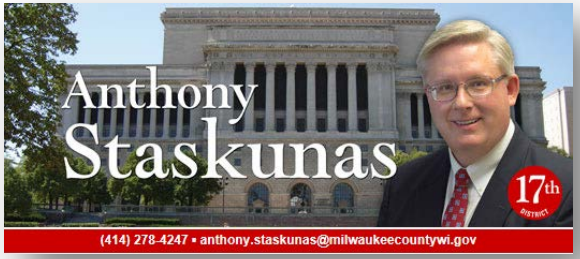
Within a 15 minute drive

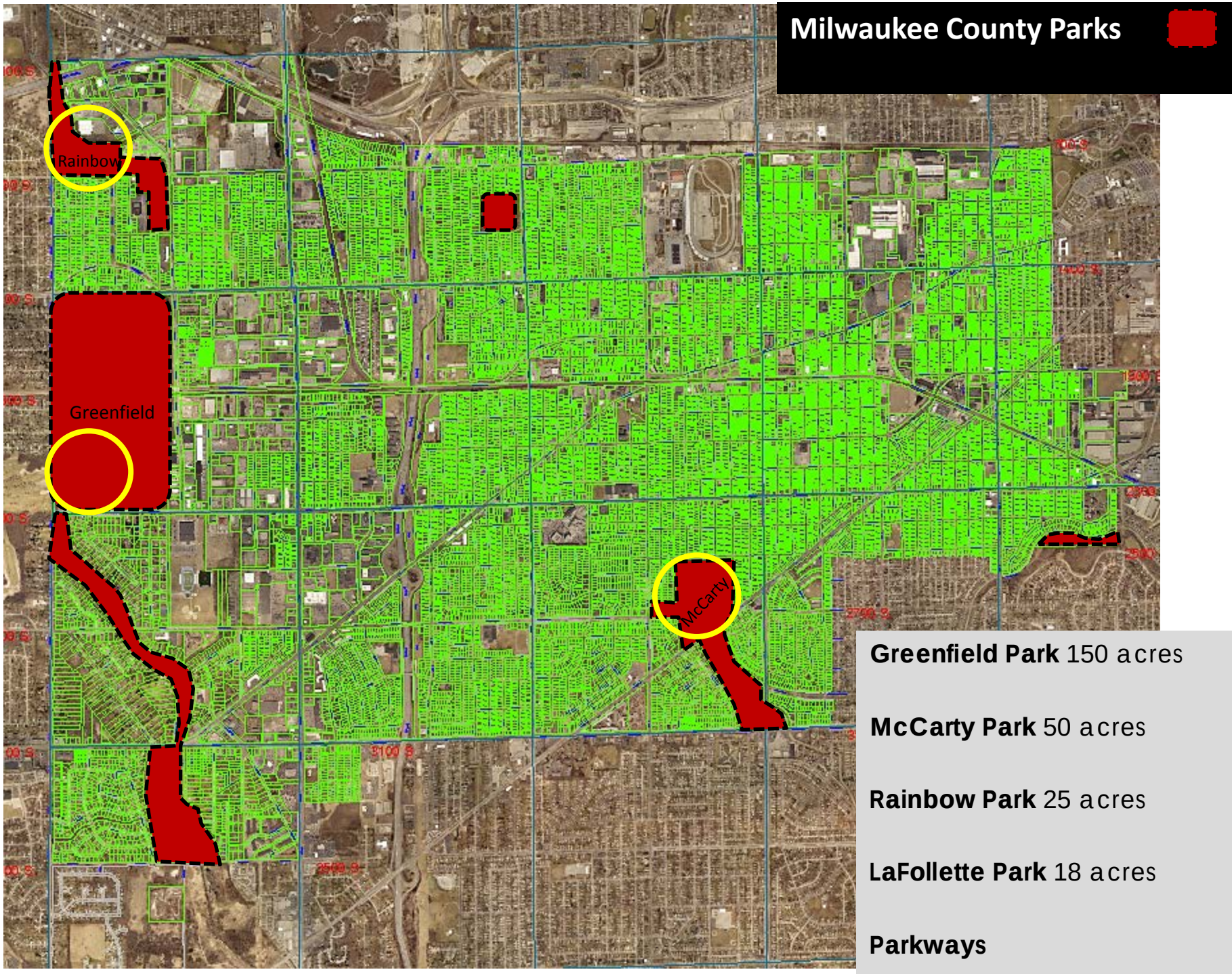
MILWAUKEE COUNTY

MILWAUKEE COUNTY
PARKS
countyparks.com

Can Milwaukee County Parks ~~cannot~~ accommodate a Dog Park in West Allis ~~at this time~~

?




Milwaukee County Parks
Rainbow
Greenfield
McCarty
Greenfield Park 150 acres
McCarty Park 50 acres
Rainbow Park 25 acres
LaFollette Park 18 acres
Parkways

Milwaukee County Permit Required

Licensed

Permit Fees

MILWAUKEE COUNTY PARKS DEPARTMENT
Public Services Department
9480 W. Watertown Plank Road
Wauwatosa, WI 53226

MILWAUKEE COUNTY PARKS

(414) 257-8005
(414) 257-8044 FAX
parks@milwaukeecountywi.gov
countyparks.com

2017 OFF-LEASH DOG EXERCISE AREA (DEA) ANNUAL PERMIT APPLICATION

Please read and complete this application in its entirety - Rules and Petiquette are listed on page 2 of this form. Mail, fax (credit card only) or bring the form and payment to a park office listed below. If you mail or fax the form, an annual DEA tag will be sent to you within five business days after your completed application and payment are received. If you have any questions, call (414) 257-8005 or email parks@milwaukeecountywi.gov

DATE _____

NAME _____ HOME PHONE _____ WORK PHONE _____

STREET ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

EMAIL ADDRESS *(Provide only if you would like to receive information.)* _____

DOG #1	DOG #2	DOG #3
DOG'S NAME	DOG'S NAME	DOG'S NAME
BREED	BREED	BREED
2017 LICENSE # ____ STATE ____	2017 LICENSE # ____ STATE ____	2017 LICENSE # ____ STATE ____
2017 LICENSE NUMBER IS REQUIRED	2017 LICENSE NUMBER IS REQUIRED	2017 LICENSE NUMBER IS REQUIRED

All dogs must be licensed, with proof of current rabies immunization, by your municipality in accordance with Wisconsin State Statute 174.07 and Milwaukee County Ordinance 29.01 OR with your state's licensing and immunization regulations before entering any Milwaukee County Park System Off-leash Dog Exercise Area. If you have questions about licensing your dog, please contact the municipality in which you reside. Municipality contact information is located at countyparks.com. Failure to comply may result in fines (Wisconsin State Statute 174.15).

- Make checks payable to **MILWAUKEE COUNTY TREASURER.**
- Your dog's license and annual DEA tag must be affixed to your dog's collar for proof of permit. Tags are not transferrable.
- By purchasing this permit, you agree to comply with the Rules and Petiquette at Milwaukee County Park System Off-leash Dog Excercise Areas, and that Milwaukee County is **NOT** liable for the actions of any dog within or outside the boundaries of the DEA.

RESIDENT FEES					NON-RESIDENT FEES			
PERMIT TYPE	QTY	AMOUNT		TOTAL	QTY	AMOUNT		TOTAL
Annual *(valid for 2017 calendar year)*	____	x	$25	$	____	x	$30	$
Senior - Annual *(60 yrs & up)*	____	x	$15	$	____	x	$20	$
Person with Disability - Annual	____	x	$15	$	____	x	$20	$
Additional Dog *(for multiple dog owners)*	____	x	$5	$	____	x	$10	$
Replacement Tag *(org. receipt required)*	____	x	$20	$	____	x	$20	$
Daily Pass	____	x	$5	$	____	x	$5	$
TOTAL AMOUNT				$	TOTAL			$

FOR PAYMENT BY CREDIT CARD ONLY (Available at Parks Administration and by fax - see below)

CARDHOLDER NAME _____ ACCOUNT NUMBER _____ CARD TYPE (circle one)

Common Dog Park Attributes and Etiquette

Common Park Attributes

- **Open to Public**
- **Pay to Play Permit-based**
  Area Permit (Daily or Annual)
- **Fenced Perimeter**
- **Double Gating**
- **Sanitation**
- **Established Hours of use**
- **Small dog and Large Dog Separations**

Park Petiquette

Thou shall be a responsible pet owner

License Required:

- Current dog license and permit required
- Current on vaccinations
- Dogs must wear a current rabies vaccination tag

The owner or keeper of shall be present

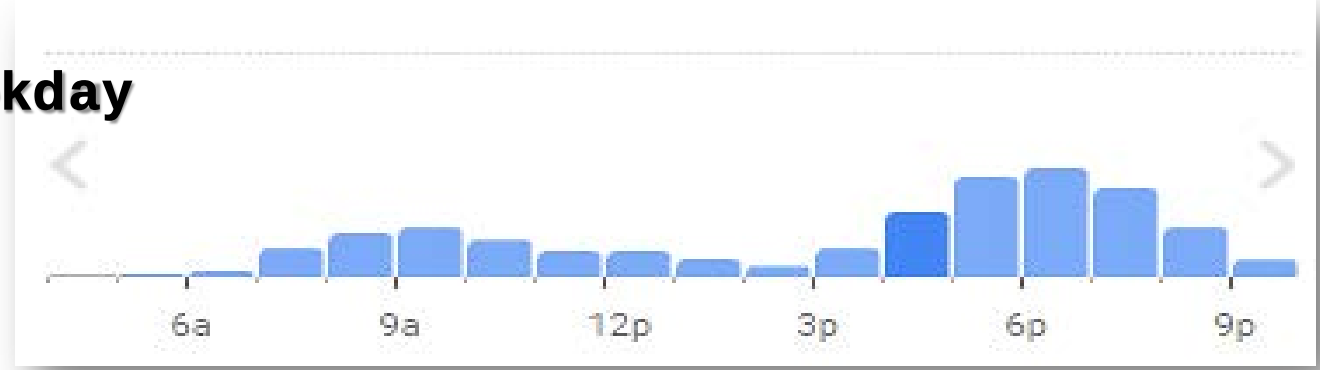
Feces <u>shall</u> be properly removed and disposed of in designated containers <u>by owner or keeper</u>

Limit # of dogs allowed per owner/guardian

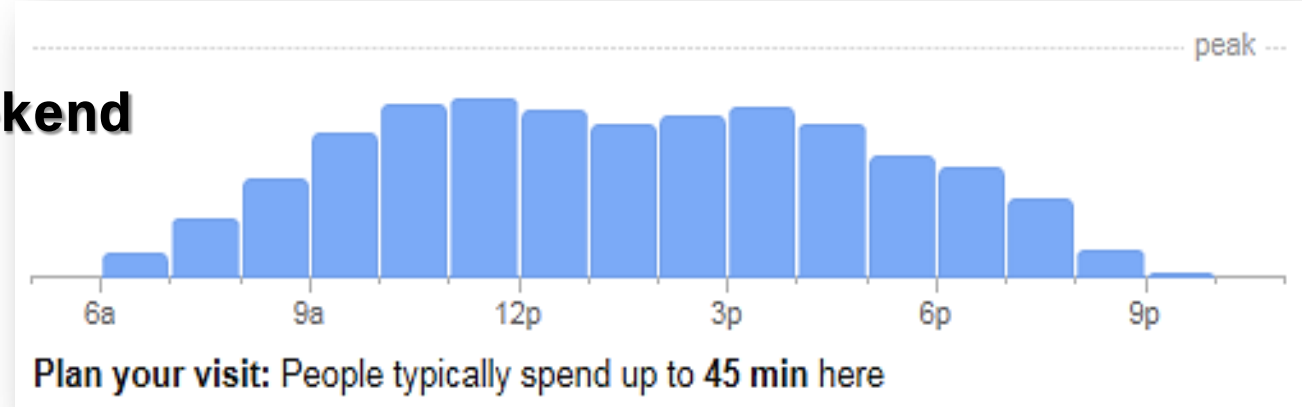
The dog must be kept under voice control

Popular Times to Visit

Weekday



Weekend



Funding

Funding

- **Friends of the Dog Park (donors)**
  - **Veterinarians/animal hospitals**
  - **Pet stores and groomers**
  - **Clubs and Organizations**
  - **Citizens**
  - **Crowd funding**

- **Grants**
  - Spark
  - Pet safe
  - Foundations

- **City Capital Improvements Budgeting**
  - Committee evaluates all capital needs, not just roads and sewers
  - The committee ranks each need

Potential locations

(Honey Creek Park, Reservoir Park, South of Police Station)

&

Estimated Cost

Concept Area
Honey Creek Park
84 and National Ave.

½ acre site City

¾ acre site City

Current use

- City Park
- Large and Small dog area
- Existing parking & walk paths

School lands option

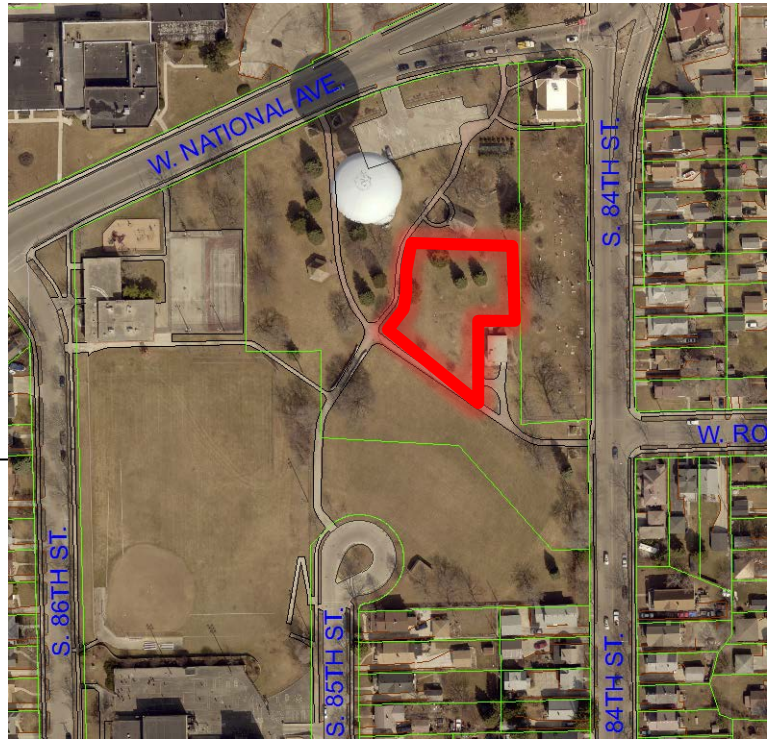
Central location

Proximity to residential

Honey Creek (small dog area)

½ acre site

700-ft Fencing and Gates	$25 per lineal foot	$18,000
Signage	$1,000	$ 1,000
Picnic benches	$500/each	$ 500
Waste Stations (poop bags, refuse & recycle)	$500/each	$ 500
Contingency (Mulch, grading, landscaping)	(15% of total)	$3,000
Total est.		**$23,000**



Annual Maintenance:

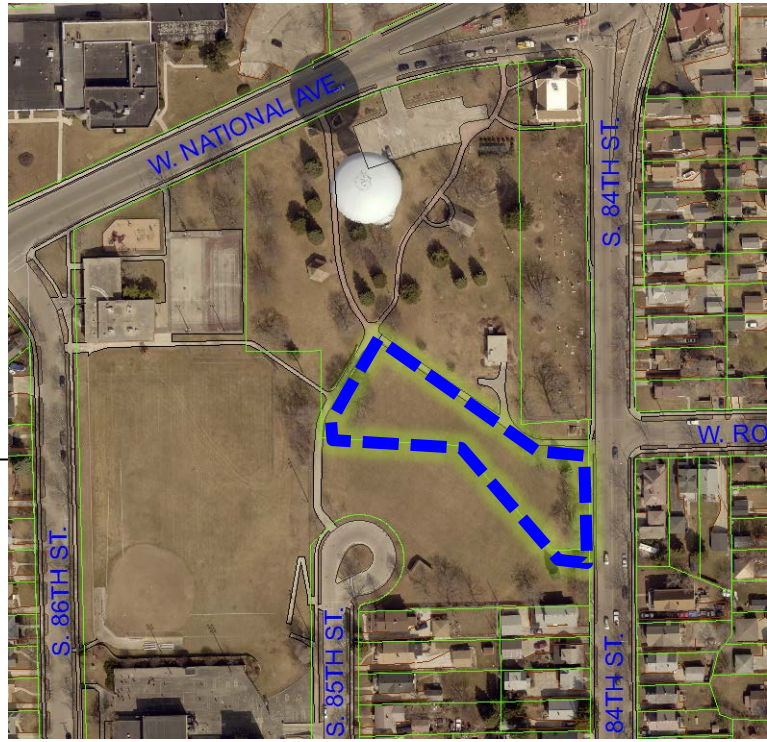
Cost estimate to maintain (site/size dependent)

$2,500 annually

Honey Creek (large dog area option A)

3/4 acre site on City land

900-ft Fencing w/ Gate	$25 per lineal foot	$23,000
Signage	$1,000	$ 1,000
Picnic benches	$500/each	$ 500
Waste Stations (poop bags, refuse & recycle)	$500/each	$ 500
Contingency (Mulch, grading, landscaping)	(15% of total)	$4,000
Total est.		**$29,000**

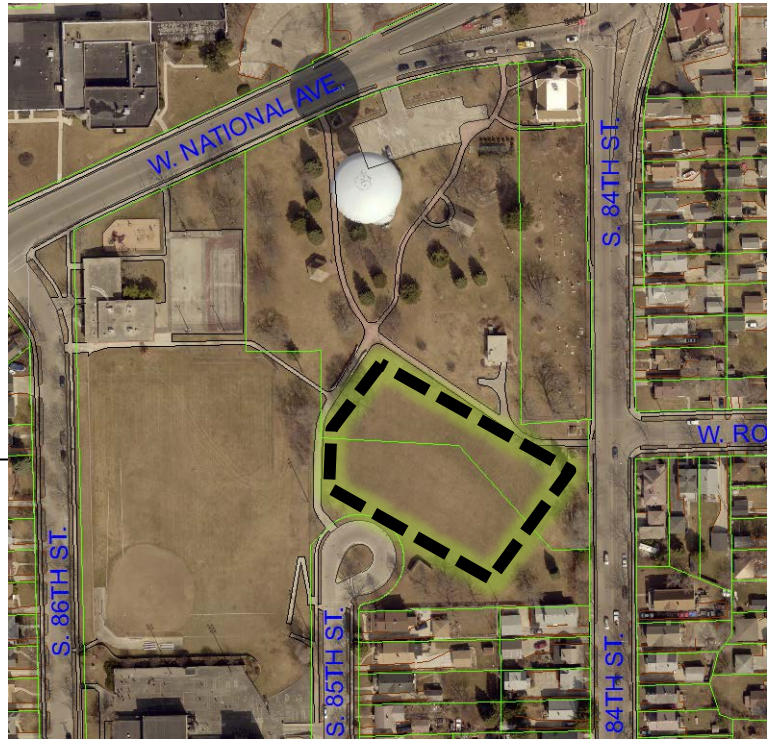


Annual Maintenance:
$2,500 annually

Honey Creek (Large Dog area Option B)

1.25 acre site on City and School land

1000-ft Fencing w/ Gate	$25 per lineal foot	$25,000
Signage	$1,000	$ 1,000
Picnic benches	$500/each	$ 500
Waste Stations (poop bags, refuse & recycle)	$500/each	$ 500
Contingency (Mulch, grading, landscaping)	(15% of total)	$ 4,000
Total est.		**$31,000**

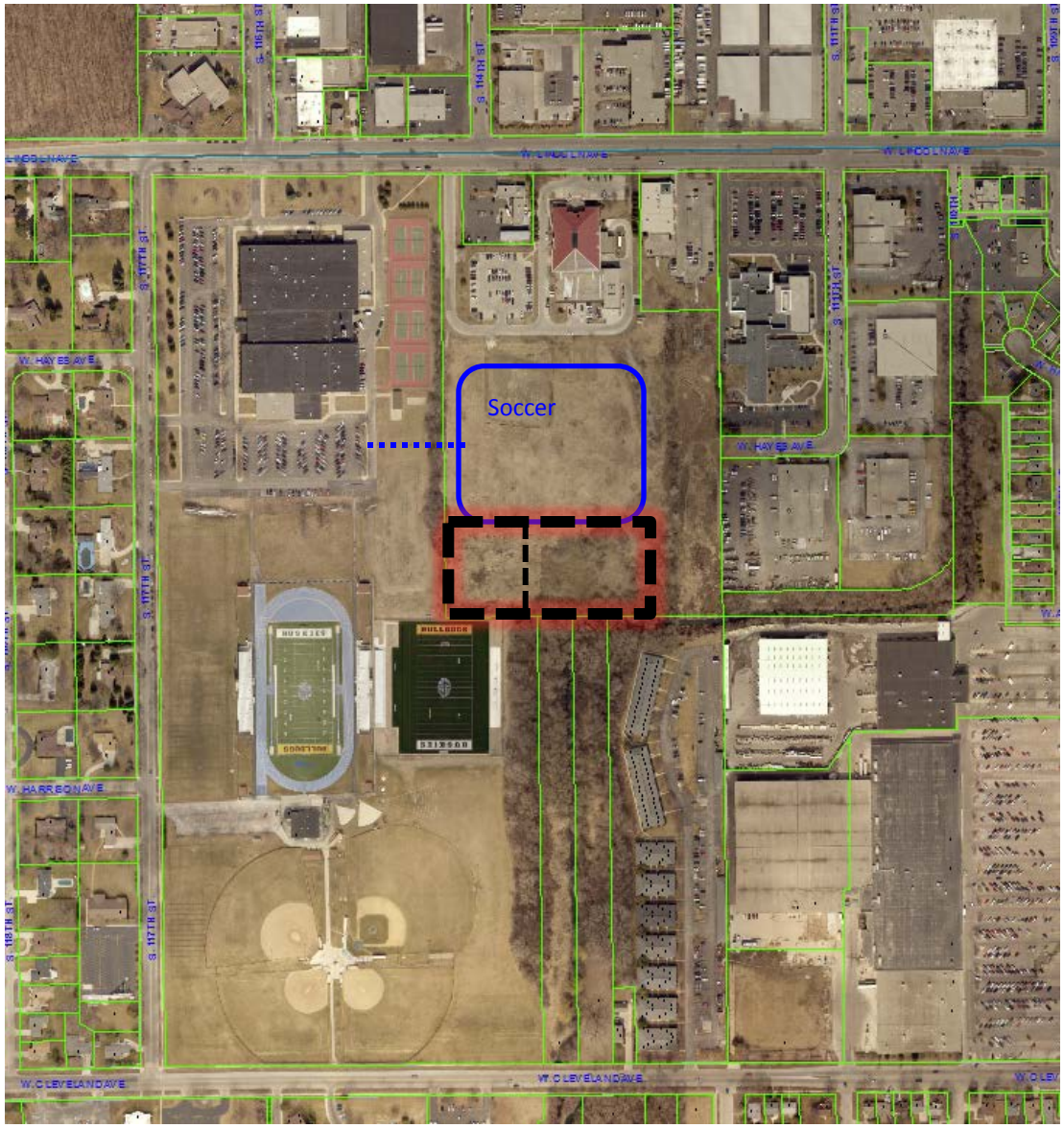


Annual Maintenance:

$2,500 annually

Concept Area Behind West Allis Police Station

11301 W. Lincoln Ave.

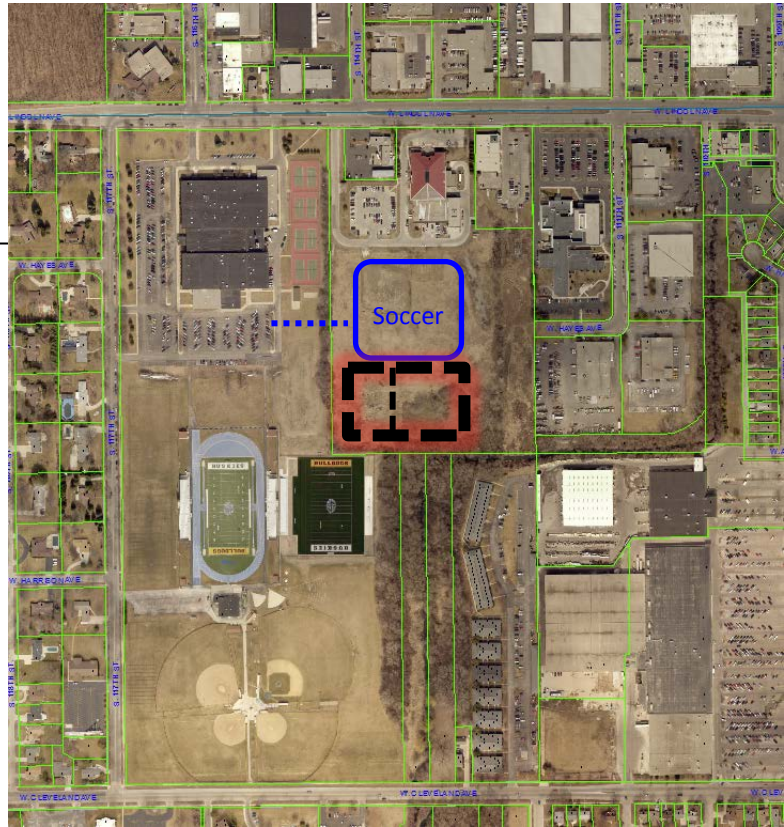


- Current use
  - City land undeveloped
  - Future Soccer field(s)
- Total Area 3 acres
  - 1 acre small dog
  - 2 acre large dog
- Buffered from residential
- School District Shared Parking & Access concerns
- Timing

Concept Area Behind West Allis Police Station

11301 W. Lincoln Ave.

1,800-ft Fencing w/ Gates	$25 per lineal foot	$45,000
Signage	$1,000	$ 1,000
Picnic benches	$500/each	$ 1,000
Waste Stations (poop bags, refuse & recycle)	$500/each	$ 1,000
Contingency (Path, mulch, grading, landscaping)	(15% of total)	$7,000
Total est.		**$55,000**

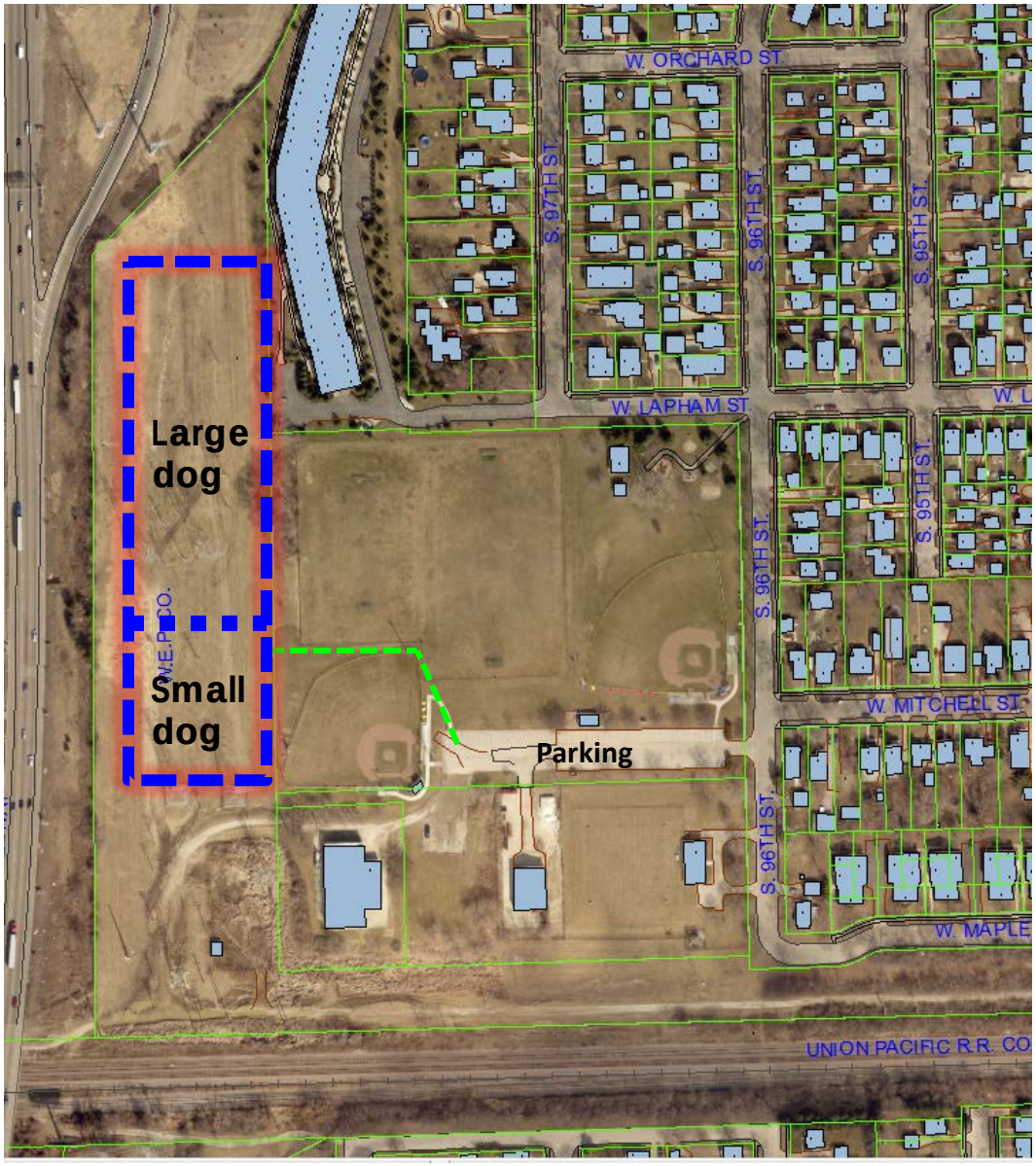


Annual Maintenance:

Cost estimate to maintain (site/size dependent)

$5,000 annually

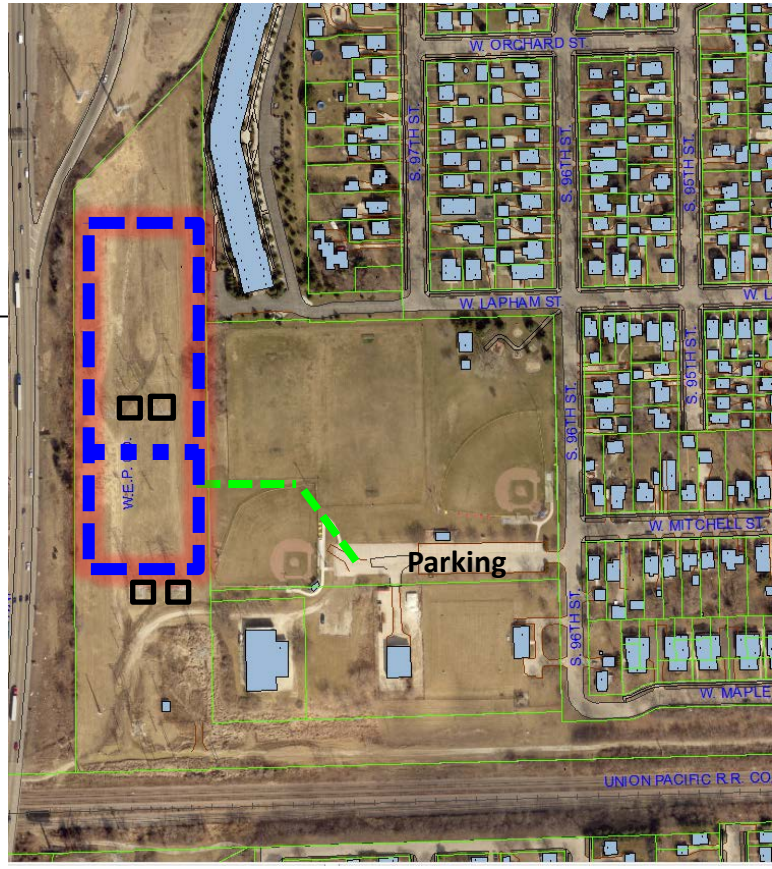
Concept Area 15** block S. 98 St. WeEnergies Land



- WeEnergies land (west of Reservoir Park)
  - Utility corridor
- 4.5 acres
  - 1.5 acre small dog area
  - 3.0 acre large dog area
- Shared Parking with LLWA
- Access from parking lot

Concept Area 15** block S. 98 St.
WeEnergies Land

2,300-ft Fencing w/ Gates	$25 per lineal foot	$58,000
Signage	$1,000	$ 1,000
Picnic benches	$500/each	$ 1,000
Waste Stations (poop bags, refuse & recycle)	$500/each	$ 1,000
Contingency (Path, tower fences, mulch, grading, landscaping)	(15% of total)	$9,000
Total est.		**$70,000**



Annual Maintenance:

Cost estimate to maintain (site/size dependent)
$5,000 annually

Discussion
Questions and Comments

vimeo.com/Pet Owners Survey

Next Steps

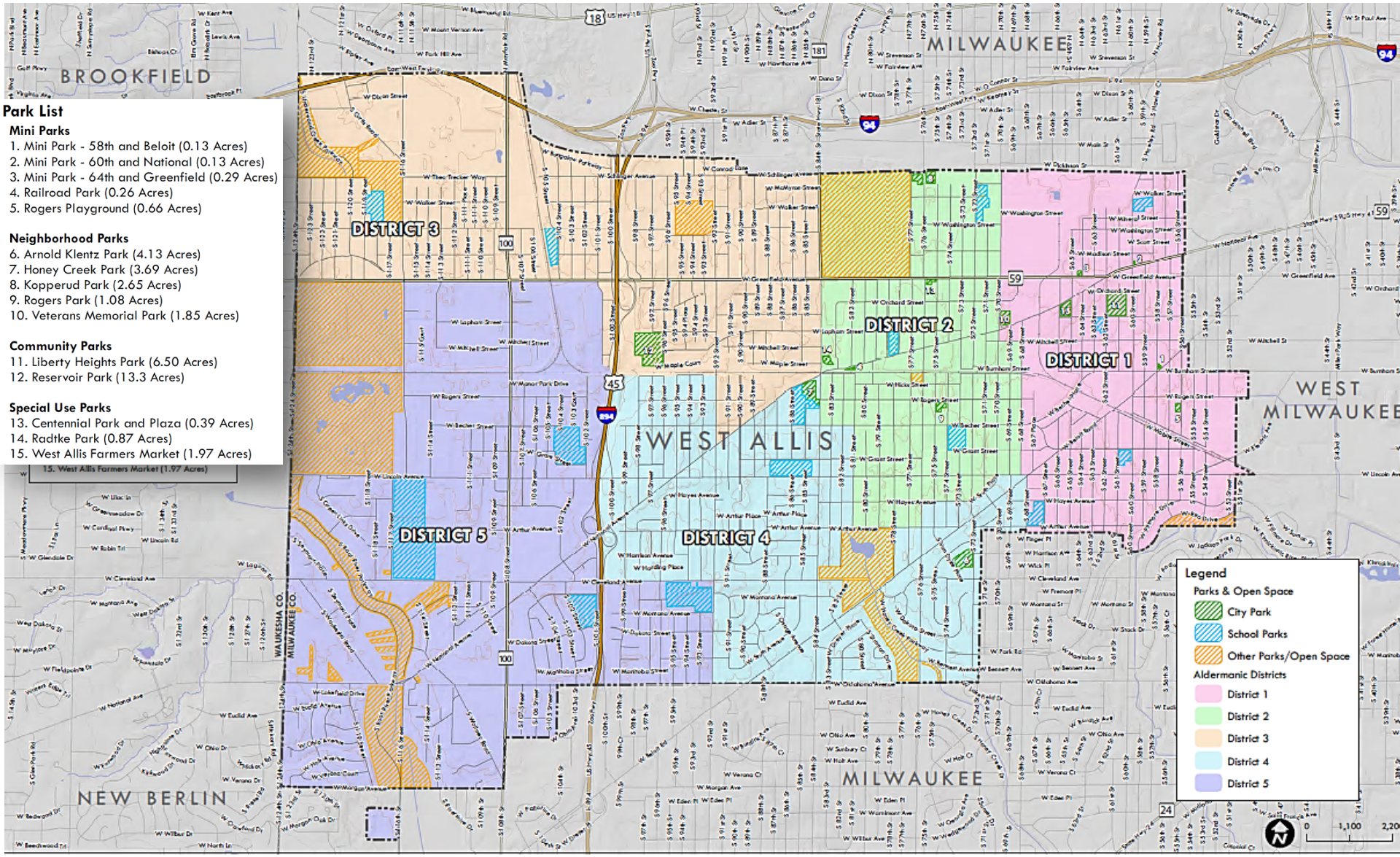
- Establish Work Groups
  - Fundraising Group
  - Planning Group

- Fundraise
  - Network - Who do you know?
  - Would they be willing to donate?
  - City would like to contact
  - Grant search

- City follow up with School District and WeEnergies

- Communication Follow up on progress

Aldermanic Districts of West Allis



Park List

Mini Parks

1. Mini Park - 58th and Beloit (0.13 Acres)
2. Mini Park - 60th and National (0.13 Acres)
3. Mini Park - 64th and Greenfield (0.29 Acres)
4. Railroad Park (0.26 Acres)
5. Rogers Playground (0.66 Acres)

Neighborhood Parks

6. Arnold Klentz Park (4.13 Acres)
7. Honey Creek Park (3.69 Acres)
8. Kopperud Park (2.65 Acres)
9. Rogers Park (1.08 Acres)
10. Veterans Memorial Park (1.85 Acres)

Community Parks

11. Liberty Heights Park (6.50 Acres)
12. Reservoir Park (13.3 Acres)

Special Use Parks

13. Centennial Park and Plaza (0.39 Acres)
14. Radtke Park (0.87 Acres)
15. West Allis Farmers Market (1.97 Acres)

AYRES ASSOCIATES

Aldermanic Districts and Parks

West Allis Comprehensive Outdoor Recreation Plan

WEST ALLIS

CITY OF WEST ALLIS
7525 West Greenfield Avenue
West Allis, WI 53214
Project 27-2010 • 10.13.2015

MAP